

Dear open data representatives,

We are happy to invite you to the data.europa academy's webinar '[Measuring open data impact in Europe](#)' online on **Friday, 30 September at 10:00 – 11:30 CET**.

Assessing the impact of open data is a challenge in Europe, and globally. Many initiatives exist, both on national and international level, but they all have their strengths and weaknesses.

Which methods and approaches are used to measure the impact of open data in Europe? What can we learn from other European institutions that assess open data impact? What could help measure the impact of open data more accurately?

This webinar aims to answer those questions and give inspiration for improving existing methodologies. Following a short introduction, guest speakers from national open data teams in Europe will present real-life examples of how they measure open data impact. The webinar will close with a panel discussion and a Q & A session.

Our speakers' list (still subject to updates):

- *Joanna Malczewska, Counselor, Data Management Department, Chancellery of the Prime Minister, Poland*
- *Antonin Garrone, Product Owner data.gouv.fr, Etalab-DINUM-Prime Minister's Office, France*

Would you like to participate? [Please register through the registration form](#).

This webinar will be recorded and published in the [data.europa academy](#).

This will be a public webinar, meaning that all open data enthusiasts are invited to join. Feel free to share the registration form within your network.

We hope to see you soon!

Best regards,
Giulia Carsaniga
data.europa.eu team



Webinar on ‘Measuring open data impact in Europe’

Target audience: Open data representatives from European countries, EU/supranational institutions; researchers and scholars, and national policymakers.

Content:

Measuring the impact of open data is a challenge both in Europe and globally. Initiatives exist, including the methodologies used by data.europa.eu, the OECD and the World Wide Web Foundation as well as a variety of national approaches. But each has its strengths and weaknesses. This webinar aims to provide an overview of these methods. The goal is to encourage further thinking and improvements so that impact can be measured better in future.

The webinar will start by presenting the concept of open data impact. Following this introduction, we will explore the current methods used to assess these impacts. Once the webinar has laid out the “state of play”, there will be a concrete discussion of existing methods, giving three speakers the chance to present their good practices. To encourage debate, the webinar will finish by bringing together the three presenters into a moderated panel discussion, giving the audience the opportunity to ask questions. The panel’s moderator will conclude the webinar with a summary of what was discussed.

Learning objectives:

- Learn about global and European approaches to measure the impact of open data.
- Gain insights into the open data impact assessments of European countries.
- Use the above insights as best practices to start measuring open data impact.
- Gain inspiration and insights for improving current methodological practices.

Topics to be covered:

- What is the status of open data impact assessments in Europe and internationally?
- Which methods and approaches are used by European countries to measure the impact of open data?
- What can be learned from other institutions who assess open data impact?
- What could help measure the impact of open data more accurately?

Indicative agenda:

- 10.00 Opening and introduction to the webinar
- 10.10 Introduction to open data impact and its measurements in Europe and globally
- 10.25 Presentation France
- 10.35 Presentation Poland
- 10.45 Presentation tbd
- 10.55 Break
- 11.05 Panel discussion
- 11.25 Wrap-up and feedback survey